

AGENDA
MCKENZIE WATERSHED COUNCIL

October 8, 2020

5:00 – 6:30 p.m.

Virtual

<https://zoom.us/j/92862892114>

- 1. Introductions and Approval of Agenda and Zoom Logistics** **5:00**
Facilitator: Jared Weybright
Action Requested - Approve agenda
- 2. Partner Announcements and Checks-In** **5:05**
We are hoping to allow for a sufficient time for Partners to check-in with each other. It has been almost 8 months since the Council last meet due to the Covid-19 pandemic. The Holiday Farm Fire has had an unpredicted impact on the McKenzie River Watershed and its residents. Our hope is that a regular Council meeting schedule, even done virtually, will help reestablish and maintain connections among Council Partners.
- 3. Local Coordinated Response to Holiday Farm Fire** **5:35**
EWEB, the MRT, MWC, SWCD, and other PWP members have begun working together on a coordinated outreach, assessment, and restoration plan to assist landowners impacted by the Holiday Farm Fire. Partners are seeking to use a combination of local funding and potential federal funding through the NRCS, FEMA, and others to address priority water quality and habitat concerns on private lands. The hope is that the combination of local and federal funds will allow for
- 4. Council meeting schedule** **5:50**
Staff is proposing that the Council resume monthly meeting, via a virtual forum. There are a number of short-term topics that the Council needs to address, like the FY21 budget. Council meetings could also provide a forum for information sharing and collaboration around the Holiday Farm Fire response and recovery.
Action Requested – Discuss and provide guidance to staff on proposed virtual meeting schedule for fall 2020 and 2021.
- 5. Upper Willamette SWCD Fall 2020 Tax Initiative** **6:00**
Presentation by UWSWCD Board Member Al Hrynshyn, followed by a Q/A session
The Upper Willamette Soil and Water Conservation District has placed the modest Measure 20-312 on the November 2020 ballot to fund conservation and restoration projects in the Upper Willamette Basin. The measure would charge homeowners .07 cents per \$1,000 of assessed property value. The UWSWCD is seeking the Council’s endorsement for the ballot. The MWA Board endorsed the measure at its 9/24/2020 meeting and made a recommendation to the Council, in its dual role as the Executive Committee of the MWC, that the Council endorse the measure as well.
Action Requested – Discussion and consideration of endorsement
Attachments

Next Meeting:

- November 12, 2020

Contact: Jared Weybright, 458-201-8150, jared@mckenziawc.org, www.mckenziawc.org

PUBLIC COMMENT PROCEDURES MCKENZIE WATERSHED COUNCIL

Adopted February 14, 2013

A general public comment period of at least ten minutes will be placed on each agenda at the beginning of the meeting. During this session, testimony is allowed on any matter relevant to the Council's mission. The facilitator shall determine relevance. The time limit for comments is three minutes, which can be reduced at the discretion of the facilitator. The facilitator also may allow public comment or questions on specific agenda items as they are addressed, with a three-minute time limit. The facilitator has the discretion to end public testimony if needed to make sure the Council completes its business.

Before members of the public may provide comments, first they must be recognized by the facilitator. Individuals should raise their hands to be recognized and provide their names and the organizations they represent, if any. The Council will require speakers to fill out a public comment card identifying themselves and the topic they wish to address.

Each agenda should include a statement describing these public comment procedures.

COUNCIL MISSION STATEMENT

To foster better stewardship of McKenzie River watershed resources, deal with issues in advance of resource degradation, and ensure sustainable watershed health, functions and uses. The Council will accomplish its mission through fostering voluntary partnerships, collaboration and public awareness.

MEETING AGREEMENTS

- Honor the agenda or modify by agreement
- Candid and constructive conversation
- Ask questions for clarification and understanding
- Monitor speaking time
- Focus on problems (issues) not people
- Avoid sidebar conversations
- Listen carefully to each other; focus on content not style

ROLE OF THE FACILITATOR

- Use meeting agreements for guidance
- Refrain from contributing your own ideas (if you feel strongly about providing an opinion on a certain issue, pass the gavel temporarily to another Exec. member)
- Keep group's attention focused on agenda items
- Make sure everyone has a chance to participate
- Maintain agreed upon time schedule
- Summarize to move from one topic to another (but don't try to bias what was just decided by the council)
- Coming to consensus:
 - Highlight where participants agree
 - Identify areas of disagreement
 - Develop plan for achieving consensus



Vote Yes for Clean Water. Yes for Healthy Soil. Yes for our Forest Health and Protection from Wildfires.

Yes for Funding Our Local Conservation District with Measure 20-312!

The Upper Willamette Soil & Water Conservation District works with regional partners to protect, restore and enhance local natural resources through voluntary programs and education. We rely on partnerships to **create a cohesive conservation approach focused on protection and restoration.**

The conservation district has placed the modest Measure 20-312 on the November ballot to fund conservation and restoration projects critical to our community. The measure would charge each homeowner .07 cents per \$1,000 of assessed property value. **A home valued at \$200,000 would pay only \$14.00 per year.** This is a small investment for a good cause.

The district is currently funded through lottery dollars and grants but this critical work is at risk because of decreasing funding under the current recession and COVID-19. **We can't leave our environment and our future up to chance.** Local, sustainable funding will ensure long-term protection of our natural resources, our local communities, our residents and our farmers and foresters.

Passing measure 20-312 ensures contributions to the local economy in two ways:

1. It will leverage federal and state dollars to support the local conservation economy and create local jobs in restoration & conservation. The tax dollars – as well as the state and federal dollars – will be spent locally to hire local contractors.
2. It will also support our local farmers and foresters to invest in innovative approaches and strategies to promote the conservation of soil and water in our working lands. We will all save money by fixing problems before they get out of hand. We will leverage grant money for local conservation projects to invest right here in our community.

The Upper Willamette Soil & Water Conservation District focuses efforts on:

- Drinking water protection and watershed conservation
- Forest health and wildlife habitat protection
- Urban sustainability and fire resilience
- Sustainable local food production & soil health
- Environmental education programs for youth
- Providing grants for conservation, education and protection projects and organizations

Spectrum of Support for SWCD + Tax Measure

1

2

3

4

5

6

No Support

Silent on SWCD partnership, silent on the measure.

\$0.00 Resources Expended

SWCD Info Share

Share information about the SWCD as a local partner. Highlight SWCD/ MWC partnership projects. Silent on measure.

Minimal already budgeted communications resources expended (newsletter, fb, etc.)

SWCD Materials Amplify

Share information about the SWCD as a local partner. Highlight SWCD/ MWC partnership projects, include infographics and outreach materials created by the SWCD. Silent on measure.

Minimal already budgeted communications resources expended to share and amplify

SWCD + Measure Info Share

Elevate awareness about the measure from a neutral position. Provide insight as an FYI, not an explicit endorsement (though it might be implicit by mentioning it).

Already budgeted communications resources expended to share and amplify

SWCD + Measure Endorsement

Elevate awareness about the measure from a preferential position, encourage people to vote yes. Share SWCD + PAC generated materials to support the measure.

Already budgeted communications resources expended to share and amplify

SWCD + Measure Endorsement + Board Endorsement

Elevate awareness about the measure from a preferential position, encourage people to vote yes. Share SWCD + PAC generated materials to support the measure. *Write a letter of endorsement if needed, etc. - Could be staff or board.*

Already budgeted communications resources expended to share and amplify